



WALHDAB Strategic Plan 2010-2012

This document outlines the 2010-2012 WALHDAB strategic plan. The plan is based on discussions of the Board of Directors at their February, March, April and May 2010 meetings. Board processes included a strengths, weaknesses, opportunities and threats analysis, as well as constructive discussions on vision, mission/purpose, customers, values, goals, objectives and strategies.

Representatives from all regions and the specialty groups have provided input on the plan as it has been developed. The plan was submitted and approved by WALHDAB membership at their 2010 annual meeting.

VISION

WALHDAB is a recognized leader in the improvement of community health.

MISSION/PURPOSE

WALHDAB is the statewide leader for local governmental public health.

CUSTOMERS

- Boards of health
- Local and tribal health departments

VALUES

WALHDAB's efforts will be guided by:

- The core functions, ten essential public health services, and the identified public health priorities;
- Service to and protection of the community;
- Collaboration;
- The Principles of the Ethical Practice of Public Health;
- Best practices, and;
- The pursuit of health equity.

GOALS and OBJECTIVES

Goal 1: Advocate for changes that strengthen local governmental public health.

- Increase stable funding for local governmental public health over 2009 baseline by December 2012.
- Develop and disseminate criteria to be used prior to any local health department reorganizations by December 2011.
- Lead Wisconsin's local health department accreditation-related processes through 2012.

Goal 2: Support education and training opportunities for local health departments and board of health members

- Increase local health department and board annual participation in WALHDAB-sponsored trainings to 100% by December 2012.
- Increase Board of Health member participation in WALHDAB-sponsored orientations to 50 per year by December 2012.
- Increase new local health officer participation in WALHDAB-sponsored orientations to 100% per year by December 2012.

Goal 3: Increase organizational capacity

- Maintain a reserve equivalent to at least one full year of operating expenses by December 2012.
- Increase WALHDAB Board function, capacity and sustainability by December 2012.
- Develop at least two activities that increase BOH member engagement by December 2011.
- Facilitate the adaptation of the WALHDAB strategic plan for use by each region by December 2011.